



Wahyd Vannoni

Wahyd Vannoni has an extensive background in media and corporate communications.

He consults and coaches at the highest corporate levels in a variety of industries.

His areas of expertise include communication strategy, personal branding, social media, message generation, interview skills public speaking and presentation skills.

Professional Highlights

2001-Present

Selected clients

- **Ferrovie dello Stato.** Rome, Italy
- **Boston Scientific.** Boston, USA
- **Camera del Commercio Italiana in Ungheria.** Budapest, Hungary
- **British Telecom/O2.** London, UK
- **Standard and Poors.** Stockholm, Sweden
- **YankeeGroup.** Boston, USA

Elected

Member of the Board:

American Chamber of Commerce in Croatia

Languages

Fluent

- French
- English
- Italian
- Spanish

Education

MBA - Boston University (US)

BA - Richmond University (UK)

Achievements

European Union shortlist Communications Programme

Founder/Editor

ZagrebList: a newsletter for the diplomatic community in Croatia

Trekking - Nepal Climbed

5 620m /18 450 ft

Columnist / Writer

Javno, News and Views.

Wahyd has been working in media, the internet and corporate communications for more than 15 years.

He was born in London and was educated in continental Europe, the UK and the US.

He started his professional career in Beirut Lebanon where he interned for Société Générale. He then joined CNN International's "World Business Today" program as research assistant in London, UK.

Shortly after earning a Master's degree in Business Administration from Boston University he was recruited in 1997 by Bank-Boston's International Private Banking division.

Since 2001 he has focused on corporate communications consulting. His first big client was John Samarron then CTO at British Telecom, whom he advised during BT's proposed spin-off of O2.

In 2004 he advised a member of the board of the European Central Bank on managing the media and getting his message across.

He moved to Croatia in 2005 to set-up his own communications consulting firm: mediacodex. His clients included Ferrovie dello Stato, one of the largest employer in southern Europe. Ferrovie entrusted him with the task of coaching and consulting with more than 100 directors in presentations skills, public speaking and media training.

In 2006, he got elected as member of the board of the American Chamber of Commerce in Croatia. He also wrote articles for the Chamber's magazine and has his own column on javno.com, an internet news portal.

In 2007, his company was selected as runner-up among 27 companies, by the European Union for a communications program in Croatia. It also advised the US Embassy staff in Croatia. He had also advised the Embassies of Canada and the US in that country.

Meanwhile he began focusing on studying and advising firms on social networks to complement their communication strategies.

Throughout 2008 and 2009, he created new strategies using social media and developing coaching and consulting services such as personal branding and communicating in the age of web 2.0.. He has consulted for Boston Private Wealth Management and Boston Scientific and introduced the first "personal branding through Social Media" service in New England.